Engagement Plan for Local Governments: Mobility Hub Implementation

Step 1.

Compile list of hubs that have momentum to be developed—either because of readiness expressed by local government staff, a private developer, or a transit agency.

Every year, region partners should focus on advancing/implementing 3-7 hubs. For 2018/19, the list could be:

- KCI airport
- Southern Streetcar Terminus
- Gardner
- Blue Ridge Crossing
- Prospect MAX hubs
- Downtown Overland Park
- Johnson County Community College

Responsibility: MARC, transit agency partners with feedback from local governments.

Step 2.

Create hub profiles. The following is a list of data that could be included. Data with an asterisk (*) would likely be included in a second, more comprehensive analysis.

- On the Map origin/destination data (jobs)
- Transit connections
- Housing value change
- Current market value/acre
- Traffic counts
- Walkability scores
- Existing Land Use
- Existing Zoning
- Street Hierarchy
- Open Space Analysis and Topographic Profile
- Pedestrian and Bike Circulation
- Lynch Analysis (paths, edges, nodes, landmarks, and districts)*
- Transit Circulation
- Existing Parking (and parking availability)
- Demographic data
- Employment in ½ mile radius
- Services available nearby
- Street façade (transparency, setbacks)*
- Sidewalk width/condition
- Barriers (what are major barriers?)
- Projects that have received STP (i.e. 75th and Wornall)

- Affordable housing units (existing and proposed)*
- ADA access

Responsibility: MARC

Step 3.

1. Reach out to local governments.
2. Meet with staff to discuss:
    a. Smart Move's mobility hub concept
    b. Relevant local and regional planning studies
    c. Available land for hub
3. Provide data profile for hubs.

Responsibility: MARC and transit agency partners